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FREE RAGAN WEBINAR:

# Solve The Comms Channel Puzzle: Increase Your Employee Reach and Engagement

In partnership with  Staffbase

## Solve The Comms Channel Puzzle: Increase Your Employee Reach and Engagement

### 10 a.m. - 11 a.m. Eastern time

Per industry research, more than 40% of internal communications teams say reaching all employees where they're at remains a main barrier to success. It is time for a multi-channel communications approach that combats the one-size-fits-all frame of mind.

### During this webinar, you will learn how to:

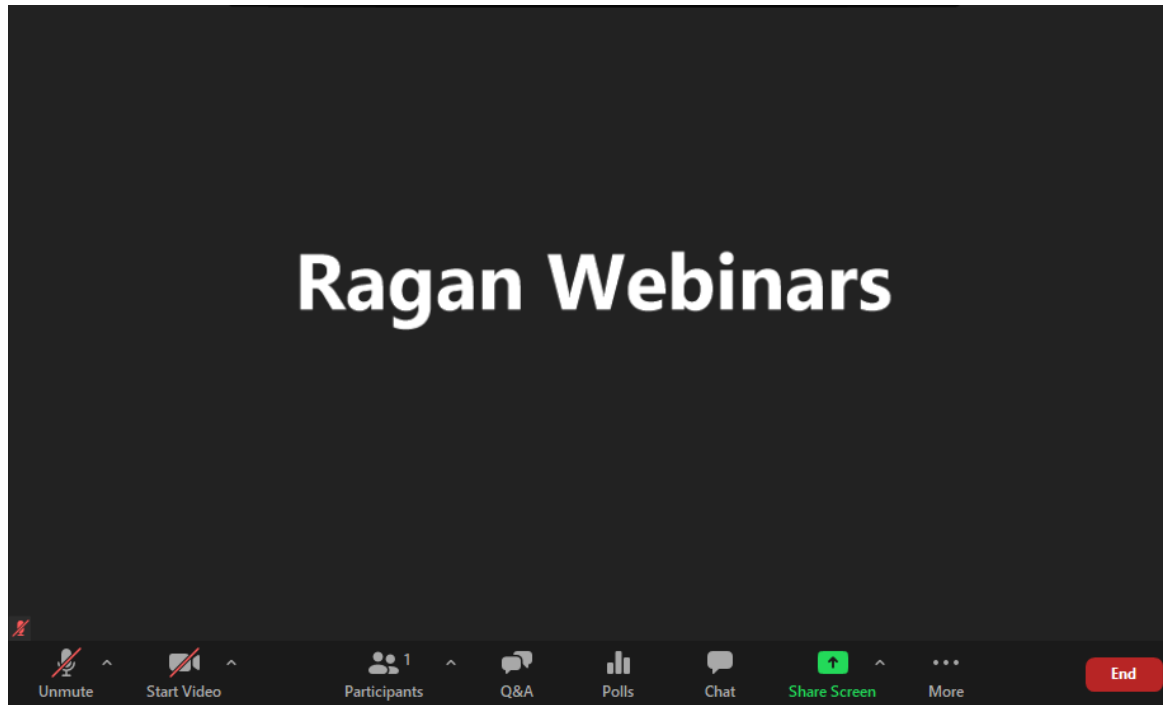
- Review your current internal communications channels
- Understand the connection between your resources, role and influence
- Leverage multiple channels seamlessly to make sure your messaging is heard
- Assess your current internal comms strategies
- Learn if you're successfully strategizing, communicating, engaging and optimizing

You'll also have the opportunity to get your questions answered by our expert panel.

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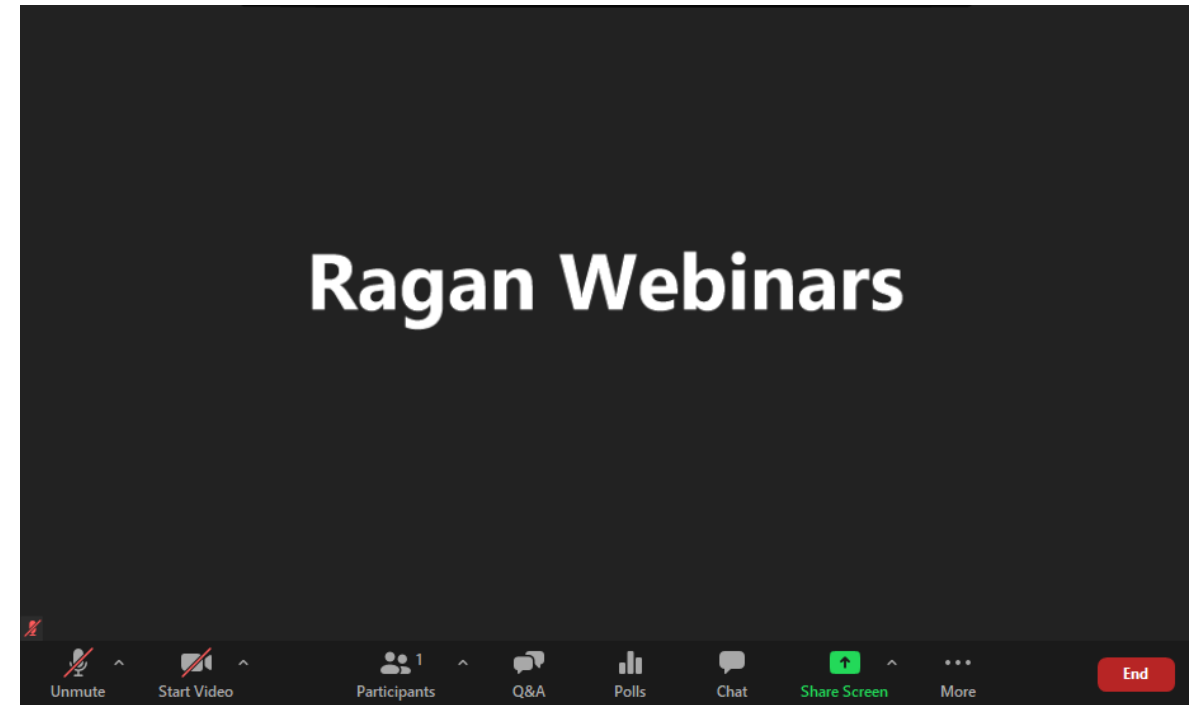
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PLEASE USE "CHAT" FOR **TECHNICAL ISSUES**



↑  
Use chat function

PLEASE USE "Q&A" FOR **SPEAKER QUESTIONS**



↑  
Use Q&A function

# Solve The Comms Channel Puzzle: Increase Your Employee Reach and Engagement

## Presenters

- **Jeff Corbin**, Senior Strategic Advisor, Internal Communications Consulting, **Staffbase**
- **Adam Brayford**, Director of Internal Communications, **Staffbase/Bananatag**



## Moderator

- **Amanda Jorgensen**, Strategic Program Manager, **Ragan Communications**

