

A woman with long brown hair, wearing a light-colored button-down shirt, is sitting on a grey tufted sofa. She is looking off to the side with a thoughtful or slightly concerned expression. The background is a blurred indoor setting with a wooden plant stand and some decorative items.

RAGAN'S WORKPLACE WELLNESS INSIDER WEBINAR:

Mental Health & Employee Engagement: What You Need to Know Now

Tuesday, June 15, 2021
1-2:30 p.m. ET

Mental Health & Employee Engagement: What You Need to Know Now



1-2:30 p.m. Eastern time

Employees consistently cite mental health as a top concern these last 12 months. However, a mere 17% of employees are having conversations with their managers about mental health and well-being. This webinar will explore strategies that wellness leaders and their communications partners can use to support workers with mental health problems and to create accessible and productive environments, both in the office and remotely.

At this Ragan Employee Wellness Webinar, you'll learn:

- How to recognize signs of employees' poor mental health
- The role of the workplace for shaping mental health and wellbeing among employees
- How to reduce the stigma of mental health in the workplace
- Ways to create environments of acceptance and inclusivity
- Methods to allow employees a safe place to talk and seek help
- How to prepare line managers and the C-Suite to speak to employees about mental wellbeing
- Ways to HR/Wellness can partner with Communications to share consistent and safe messaging
- How to measure the impact of your response on your employee's productivity
- How much employee loneliness can cost an employer
- How to establish KPIs of employee burnout to keep your business running smoothly
- Manners to create flexible and remote work options to improve employee job satisfaction

Mental Health & Employee Engagement: What You Need to Know Now



AGENDA

1:00 p.m. – 1:05 p.m. ET

Opening Remarks

1:05 p.m. – 1:15 p.m. ET

Spotting the Signs of Poor Mental Health in the Workplace

1:20 p.m. – 1:50 p.m. ET

Supportive Performance Management: Addressing Mental Health in the Workplace

1:55 p.m. – 2:25 p.m.

Mental Health & The Remote Employee: Creating a Remote Work Policy to Reduce Burnout & Loneliness

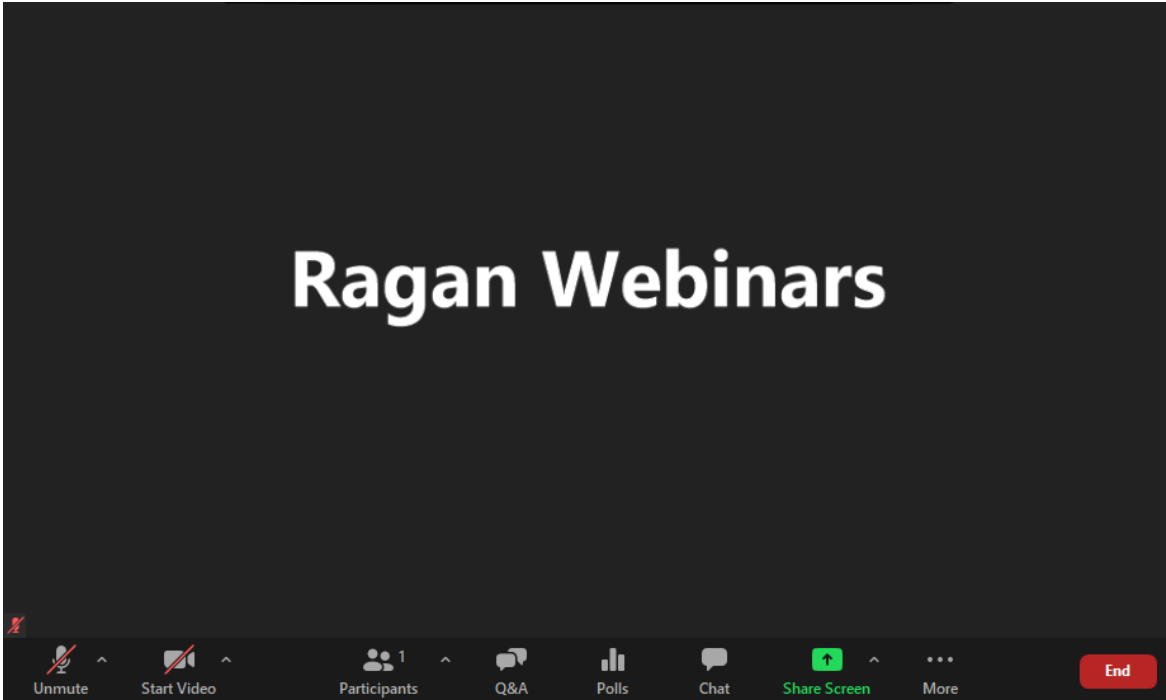
2:25 p.m. – 2:30 p.m.

Closing Remarks

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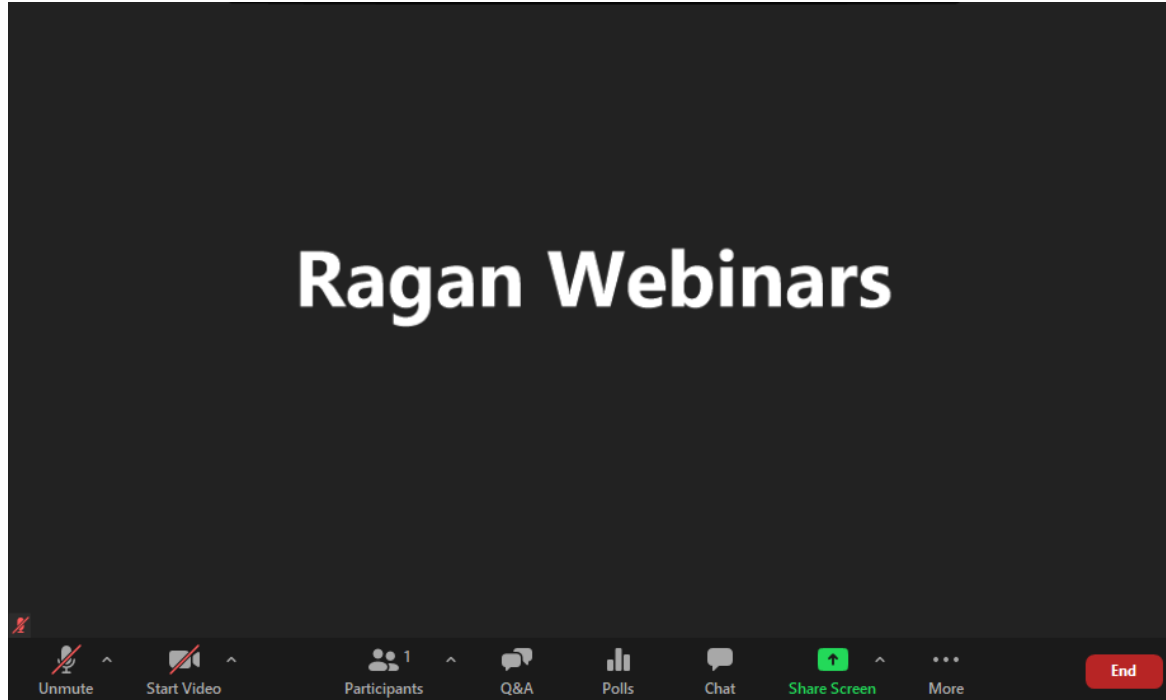


PLEASE USE "CHAT" FOR **TECHNICAL ISSUES**



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Use chat function

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Mental Health & Employee Engagement: What You Need to Know Now



Upcoming Awards Deadlines!

Ragan's PR Daily Awards

Deadline: June 18

PR Daily's Content Marketing Awards

Deadline: July 23

Go to Ragan.com/awards to learn more

For any questions, email Brendan Gannon at BrendanG@ragan.com or call him at 312-960-4407.



Mental Health & Employee Engagement: What You Need to Know Now



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The screenshot shows the Ragan Training website homepage. At the top, there is a navigation bar with the Ragan Training logo, menu items for TOPICS, CONFERENCES, and RESOURCES, a search bar, and buttons for Log In and Subscribe. The main content area features a large banner with the text: "Elevate your communications expertise with the industry's most trusted and timely training. Get your one-year subscription to start learning from experts in your field." Below this is a "Join Now" button. To the right of the banner is an image of a woman working on a laptop with a dog. Below the banner, there are two sections: "Recently Added" and "Popular Videos". The "Recently Added" section displays three video thumbnails with titles: "The COVID-19 Vaccine: What Communicators Need to Know", "Assess, Adjust, Amplify: Case Study in Measuring the Right Results for DEI Communications", and "Measuring DEI for Nonprofits: Defining Benchmarks and Your 'Data Story'". The "Popular Videos" section displays four video thumbnails, including one titled "Share your story".

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Mental Health & Employee Engagement: What You Need to Know Now

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RAGAN WEBINAR:

Employer Branding for Communicators

Wednesday, June 16, 2021 | 2-3:30 p.m. ET



RAGAN VIRTUAL WORKSHOP:

Thought Leadership Strategies for Executive Communicators and Brand Managers

Thursday, June 17, 2021 | 1-4 p.m. ET



RAGAN VIRTUAL CONFERENCE:

Employee Communications & Culture

Thursday, July 29, 2021 | 11:00 a.m.-4:15 p.m. ET



Register by
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Mental Health & Employee Engagement: What You Need to Know Now



Presenters

- Karla Lever, Ph.D., LCMHCS, CEAP, Director of Employee Assistance Program, Atrium Health
- Aparna Samuel Balasundaram, Global Wellbeing and Resilience Consultant, WIPRO Limited, Digital Operations and Platforms
- Jefferson Darrell, Founder, Breakfast Culture
- Amy Freshman, Senior Director, Global HR, ADP
- Heather Gleason, Employee Benefits & Payroll Services Manager, Arbitration Forums, Inc.
- Gretchen Rose, Director, Human Resources, Cozen O'Connor
- Jerrika Swartz, Clinical Communications Senior Specialist, Atrium Health

Moderators:

- Tony Silber, Editor, Workplace Wellness Insider, Ragan Communications
- Amanda Jorgensen, Strategic Program Manager, Ragan Communications

