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# Wounded Warrior Project

How video & virtual events can inspire & engage

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**WOUNDED  
WARRIOR  
PROJECT®**

# » About me, Kelly Brockmeier

- Love working for purpose-based orgs
- Superpower is storytelling
- Love college football, Go FSU
- Went back to school in my 40s, old dogs can learn new tricks!
- Guilty pleasure, BRAVO reality TV
- More info visit: [kellybrockmeier.com](http://kellybrockmeier.com)

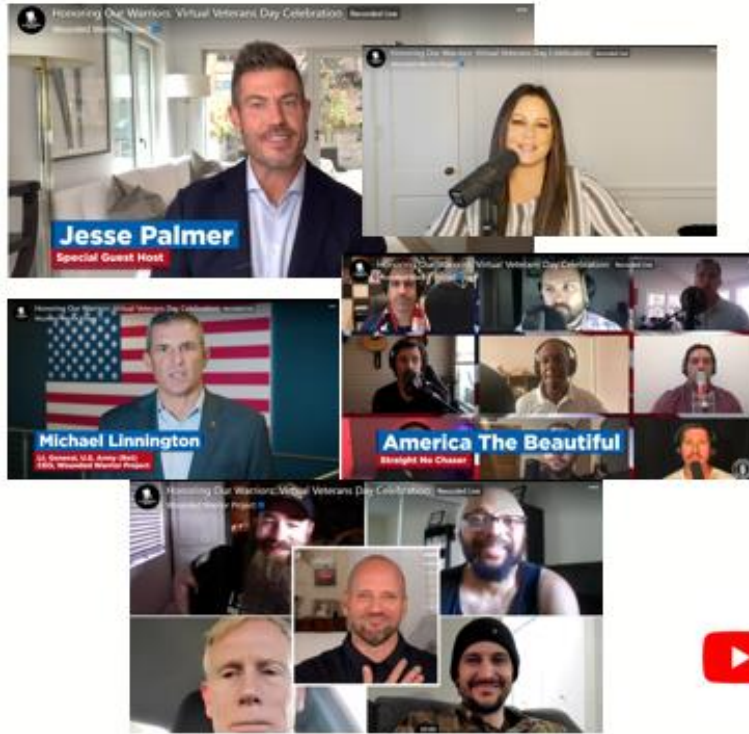


# » Veterans Day Case Study



# » Veterans Day Solution





<b>Total Engagements</b>	<b>31,692</b>
Reactions	6,168
Comments	697
Shares	861
Post Link Clicks	1,231
Other Post Clicks	22,735
Video Views	67,133

 **YouTube 6,015 views**

## Online Feedback

“Beautifully Done. Standing ovation.”

“Love WWP and all that you do!  
Went from no resources, homelessness to being fully employed, family home and resources!

“Definitely a great pick me up, thank you WWP”

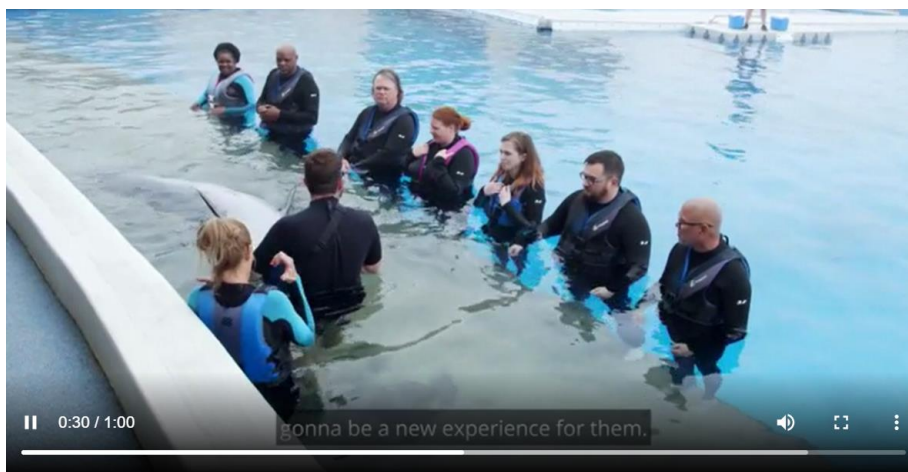
“Thank you for making my Veterans day complete”

“Your show was inspiring and never asked for a single dollar, because of that I made an online \$500.00 contribution”





# » You don't have to be Spielberg...



# » Our Mission in Action





## WWP CLASSES

Tune in for these exciting opportunities

MONDAY March 8	TUESDAY March 9	WEDNESDAY March 10	THURSDAY March 11	FRIDAY March 12	SATURDAY March 13
Mighty Mini Bands: Upper Body Workout Noon EST  Monday Updates with your Alumni Managers 2:00 pm EST	Tuesday Tabata Noon EST	Comfy & Cozy Yoga Noon EST  Superfoods: Cauliflower 4:00 pm EST	Lower Body Thursday Workout 1:00 pm EST	Feel Good Friday HIIT Noon EST	Surprise Saturday 1:00 pm EST

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Randa Osman was live in WWP Live.

13h · 🐾



### Downward Dog Yoga with Coach Page

Downward Dog Yoga with Coach Page



### Superfood: Cauliflower with Coach Brittany

March Superfood: Cauliflower with Coach Brittany!...

