

# DAY OF COURAGEOUS ACTION



6.12.20

*This email is being sent to salaried employees in North America. Manufacturing locations in North America and all locations outside of North America will receive direct communication and resources for their Day of Courageous Action.*

Greetings, North American employees:

As Jeff Harmening mentioned in his [video](#) last week, we have a lot of work to do to start the healing, to help our communities rebuild and to help drive lasting change for social and racial justice.

We are following up to provide information about the General Mills Day of Courageous Action this [Friday, June 12](#). On this day, we encourage you to make a positive change in the community, further your Allyship journey and practice self-care in light of the recent events.

Everyone's Courageous Action will be unique and personal. You can choose from a variety of ways to participate like safely volunteering in the Minneapolis community to help with the rebuild. Or, you could learn (and teach your children, family or friends) [about Allyship](#). You could support a [minority-owned business](#). Or, you could choose to [donate to a cause](#) that will help bring about social and racial justice. These are all courageous actions that will drive change.

## Actions You Can Take

If you are looking for ideas for your Day of Courageous Action, here are a variety of resources:

- [Courageous Actions You Can Take in the Community](#)
- [Courageous Actions You Can Take from Home](#)
  - [Attend Friday's Courageous Conversation](#)
- Twin Cities Minority-Owned Businesses to Support
  - [Black-Owned Business in the Twin Cities](#)
  - [MN Black Chamber of Commerce Directory](#)

**A few other notes:**

If you wish to share about your experience on social media, you are encouraged to use #DayOfCourageousAction paired with #iwork4generalmills and/or #generalmillslife.

If you volunteer, please add your volunteer hours to [WeGive](#).

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**Thank you. We can accomplish so much when we work together to be a force for good.**

**For questions, please refer to these frequently asked questions or contact  
Courageous.Action@genmills.com.**