

Mandy Zaransky  
Head of Leadership Councils  
Ragan Communications  
[mandyz@ragan.com](mailto:mandyz@ragan.com)

## **Ragan Communications Launches The Crisis Leadership Board** **Peer-to-peer membership group coming April 6, 2020**

Chicago, IL, MARCH 25, 2020 – As the world is faced with a public health crisis of epic proportions, communications and human resource leaders find themselves in need of practical, real-time advice, best practices, sharing, networking and training for themselves and their teams.

Ragan Communications' new Crisis Leadership Board is designed for executives and their teams who must respond swiftly and effectively when a critical event impacts their employees, customers and brand reputation.

"How communicators handle crisis is the ultimate test of leadership." says Diane Schwartz, CEO of Ragan Communications. "Whether it's a public health scare or a brand reputation crisis, communicators need to be prepared for a multitude of challenges and the new Crisis Leadership Board will be their trusted sounding board and guide."

The Board is open to professionals at corporations, nonprofits, associations and public relations agencies worldwide. Membership is limited to those in a communications, marketing or human resources role and allows your entire organization to utilize all the benefits.

Board members have access to an online members-only portal, subscription to the Crisis Communications Daily premium edition, research, checklists, peer to peer discussion board as well as conference passes and online training on crisis management topics. Ragan's Crisis Leadership Board enables members to make meaningful connections that last an entire career.

[Apply](#) for Board membership and [learn more](#) today about this important membership organization.

For information on Ragan's Crisis Communications Virtual Summit, Tuesday, March 31, please [go here](#).

For questions, contact Mandy Zaransky at [mandyz@ragan.com](mailto:mandyz@ragan.com).

About Ragan Communications and PR Daily:

For more than 50 years, Ragan Communications has been delivering trusted news and information for internal and external communicators via its conferences, webinars, training, awards and membership divisions. Its daily news sites—[PRDaily.com](http://PRDaily.com) and [Ragan.com](http://Ragan.com)—are read by more than 600,000 internal and external communicators monthly. Ragan's Communications Leadership Council is one of the fastest-growing membership groups for communications executives.