

RAGAN 2019 EVENTS AT-A-GLANCE

 ragan

PR Daily

Health Care
Communication News

Join us as a sponsor at one of our 2019 events to generate leads, be a thought leader and boost your brand image.

Who you'll meet

Midlevel to senior professionals in internal communications, PR, marketing, social media, speechwriting, executive communications, HR communications and more, across all industries.

FEBRUARY

Higher Education Senior Communications Roundtable

PITTSBURGH, PENNSYLVANIA

15+ ATTENDEES

Group therapy, benchmarking, idea sharing and networking for communications leaders.

Confirmed dates: Feb. 20-21

MARCH

2019 Social Media Conference at Disney World

LAKE BUENA VISTA, FLORIDA

385+ ATTENDEES

Discover the latest social media tactics, trends and platforms used by top organizations.

Confirmed dates: March 6-8

Speechwriters and Executive Communicators Conference at the National Education Association

WASHINGTON, D.C.

85+ ATTENDEES

Hear from seasoned communicators on how to capture the voice of speakers, enthrall audiences and enact change.

Confirmed dates: March 13-15

Internal Communications and Culture Best Practices Conference

CHICAGO

165+ ATTENDEES

Get strategies and tactics to engage employees, build a lasting culture and unite your workforce.

Confirmed dates: March 20-22

APRIL

PR and Media Relations Summit at PayPal

NEW YORK CITY

95+ ATTENDEES

Learn how to improve your pitches, build relationships with the press and get your organization in the headlines.

Confirmed dates: April 16-18

Senior Communicators Leadership Roundtable

ATLANTA, GEORGIA

20+ ATTENDEES

Group therapy, benchmarking, idea sharing and networking for internal communications leaders.

Confirmed dates: April 8-9

MAY

Crisis Communications Conference at Nebraska Medical Center

OMAHA, NEBRASKA

55+ ATTENDEES

Hear from experts on how to prepare for and respond to crisis situations while protecting reputation.

Confirmed dates: May 9-10

Measurement for Communicators Academy at Edward Jones Headquarters

ST. LOUIS, MISSOURI

20-35 ATTENDEES

Discover how to use data and analytics to better understand your audience, improve your content and reach your communications goals.

Confirmed dates: May 20-21

JULY

Internal Communications & Employee Engagement Summit at Facebook

MENLO PARK, CA

200-225 ATTENDEES

Learn the latest best practices, tools, technology and trends to inspire employees to reach organization goals and be brand ambassadors.

Confirmed dates: July 30-Aug. 1

AUGUST

Brand Journalism 2.0 Summit at Boorn Brook Farm

MANCHESTER, VERMONT

15-20 ATTENDEES

Join fellow senior communicators to discuss what's working, what's new and what's next in brand journalism.

Confirmed dates: Aug. 6-8

SEPTEMBER

Brand Storytelling and Content Marketing Conference at Disneyland

ANAHEIM, CALIFORNIA
150 -200+ ATTENDEES

Tell stories and craft content that captures the attention of audiences and boosts brand buzz.

Confirmed dates: Sept. 19-20

Senior Communicators Leadership Roundtable

TAMPA, FLORIDA
15-20 ATTENDEES

Group therapy, benchmarking, idea sharing and networking for internal communications leaders.

Confirmed dates: Sept. 25-26

Leadership & Executive Communications Conference at Brunswick Group

WASHINGTON, D.C.
90-120 ATTENDEES

Learn how to work with principals to craft communications that earn trust and protect brand reputation.

Confirmed dates: Sept. 26-27

OCTOBER

Employee Communications, PR and Social Media Summit at Microsoft

REDMOND, WASHINGTON
130-150 ATTENDEES

Get the latest best practices to engage employees and share your organization's stories.

Confirmed dates: Oct. 2-4

Master Video Academy at Boorn Brook Farm

MANCHESTER, VERMONT
15-20 ATTENDEES

Join fellow senior communicators to assess and improve your video creation strategy and tactics.

Confirmed dates: Oct. 8-10

Senior Communicators Leadership Roundtable

NEW ORLEANS, LOUISIANA
15-20 ATTENDEES

Group therapy, benchmarking, idea sharing and networking for internal communications leaders.

Confirmed dates: Oct. 17-18

Future of Communications Conference

50-75 ATTENDEES

Best practices for using the latest internal communications and intranet technology and platforms.

NOVEMBER

Healthcare Senior Communicators Roundtable

ST. LOUIS, MISSOURI
15-20 ATTENDEES

Group therapy, benchmarking, idea sharing and networking for healthcare communications leaders.

Confirmed dates: Nov. 6-7

The Role of Communications in Creating Best Places to Work Conference

90-120 ATTENDEES

Hear from leading HR communicators on how to improve organization culture, productivity and employee satisfaction.

DECEMBER

Writing & Content Creation Conference

100-150 ATTENDEES

Get strategies and tactics to craft more compelling copy and content for a variety of channels and audiences.

Open opportunities include:

- Exhibitor tables – L B
- Speaking sessions – T
- Client presentations – T
- 10-minute lightning talks – T
- Pre-conference workshops – T
- Breakfast presentations – T L B
- Lunch presentations – T L B
- Private networking dinners – L
- Networking receptions – L B
- Seat drop with raffle – L B
- Track sponsorship – B
- Passport card sponsorship – L B
- Networking passes – L B
- Post-event email to attendees – L B
- Marketing collateral and on-site branding – B

T – Thought leadership

L – Leads

B – Branding

Email sponsorship@ragan.com to learn more, or call us at (312) 960-4405.