



How to Use Live Broadcasts to Create a Thriving Video Culture and Connect your Global Workforce

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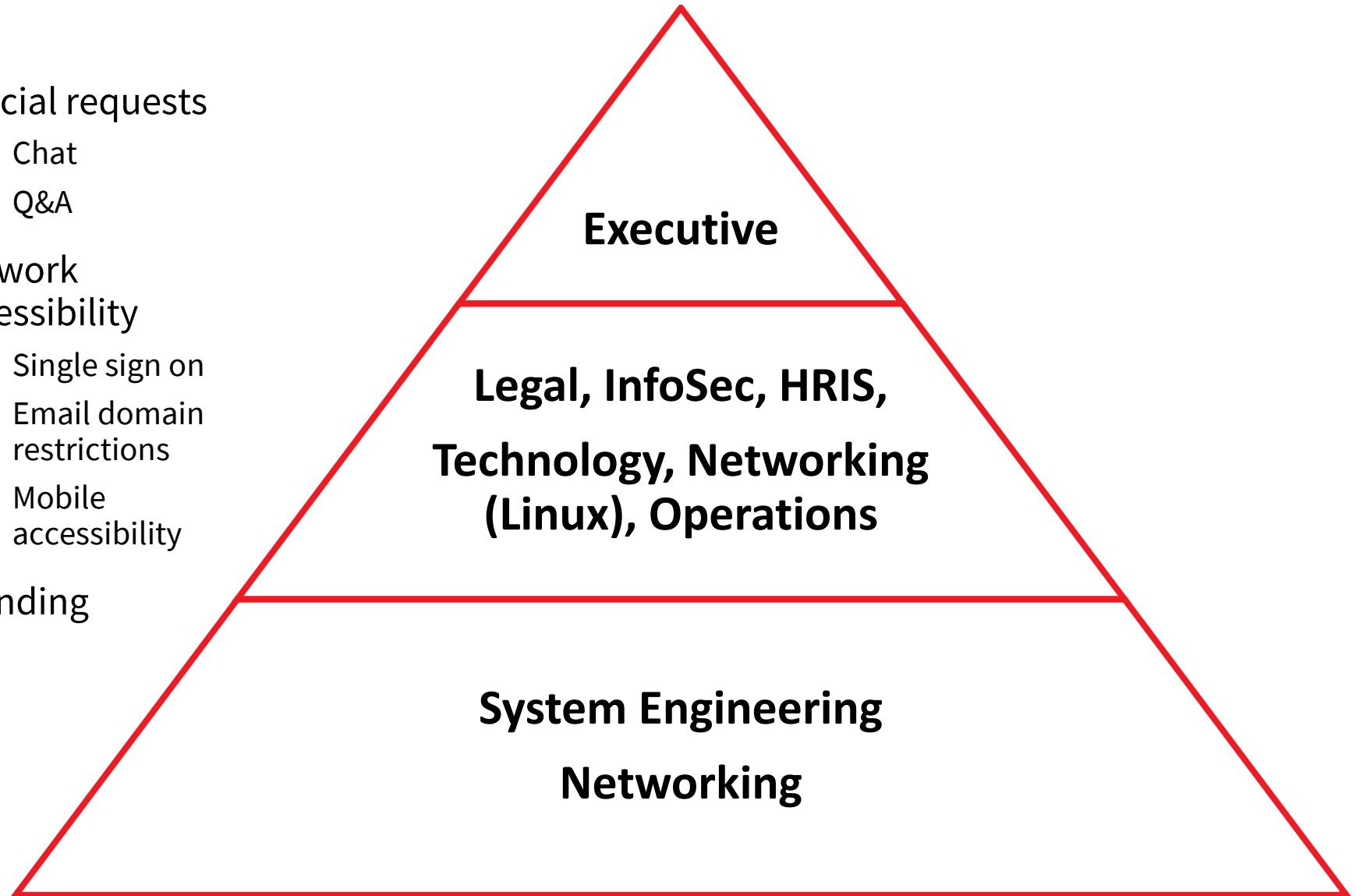


Why did we need a video broadcasting solution?

- 75% of our employees are U.S.-based
- We wanted to make everyone feel as though they were at HQ
- Video lets us connect with them in a personal and emotional way
- We wanted to enable them to interact during live events with chat and Q&A instead of passively listening on phone bridges
- We had a failed CEO town hall that crashed our network

It's broader than you think

- Organizational needs assessment
 - Global audience
 - Number of events
 - Number of live viewers
- Security requirements
 - Data protection
 - Network access
 - Information Security application
- System requirements
 - Bandwidth
 - Type of networking
- Special requests
 - Chat
 - Q&A
- Network accessibility
 - Single sign on
 - Email domain restrictions
 - Mobile accessibility
- Branding



Customizing the experience to encourage interaction

Chat next to live video in town halls

This screenshot shows a LexisNexis interface for a town hall event. On the left, a video player displays a speaker on stage. To the right of the video is a chat window titled "Lexis Nexis" with a "1 online" indicator and a "show all..." link. The chat contains a message: "Welcome to my new Chatroll!" and a "Please sign in" prompt. At the bottom of the chat window is a "Self" button. Above the chat window are controls for "Slides", "Swap Slide/Video", "Enlarge Video", and "Enlarge Slides".

Live Q&A roll during book club

This screenshot shows a LexisNexis interface for a book club event. The main content area features a slide titled "Beyond Words Book Club" presented by Takiyah Gross-Foote and Jeff Sauer. The slide also mentions "Up is not the only way" and "Rethinking Career Mobility". A video player is overlaid on the slide, showing a video with a progress bar at 0:00:02 / 1:02:17. Below the video player is a Q&A section with the text: "Don't forget to use the chat by selecting the chat tab and then hitting SELF to begin chatting. Click the blue Self button towards the bottom of the chat window to participate in chat." At the bottom of the Q&A section is an input field and an "Ask" button. The interface also includes controls for "Slides", "Swap Slide/Video", "Enlarge Video", and "Enlarge Slides".



Using video to promote development and community

- Beyond Words Book Club
- Employee Resource Groups
- Cares (volunteer program)

High-impact programs

Town halls



Community outreach



High-impact programs

Wellness seminars



Dealing with Difficult People

Blood drive



You're Someone's Match

Video library

Programs

- Cares
- CyberSecurity
- Employee Events
- Employee Resource Groups
- Fast Facts
- Our People
- Town Hall
- Wellness

Wellness Webinars

Please note: Wellness Webinars are hosted externally from the Insider. These video files are either WebEx proprietary file formats, which will require WebEx to play, or .wmv files that can be saved to your computer and played via Windows Media Player.

Benefiting from Ergonomics
Listen to the webinar replay. This webinar examines the impact of poor ergonomics on both the worker and the workplace, and identifies common risk factors and types of injuries and offers suggestions for properly setting up an office station.

Business Etiquette
Good manners and business etiquette have always been based on common sense and thoughtfulness. Social skills can help us build more productive relationships and project a positive image. This seminar will include an interactive discussion on the do's and don'ts of business etiquette including email etiquette.

Dealing with Difficult People
Boco Raton hosted the "Dealing with Difficult People" wellness seminar on July 31, 2018. Encountering difficult people in our work and personal lives is inevitable. This seminar helps to determine what is a difficult person, how to handle these situations and stay sane, and provides recommendations for moving forward.

Eating for High Energy
This program offers tips for using food to energize you, discusses food as fuel, explores the benefits of healthy eating choices and identifies best foods. It also looks at power snacks and calories, determines the benefits of exercise and offers meal suggestions.



Employee Assistance Program (EAP) 101
Learn more about the Employee Assistance Program, its benefits and how to access the help you may need.

From Stress to Success
Listen to the webinar replay and unlock the concept of stress, explore the science and learn about not just coping but flourishing.

Healthy Tips for Business

Inflammation Diet and Disease

Maximizing Your Brain's Potential



Measurement and growth

35% *Growth in CEO town participation in just over 6 months*

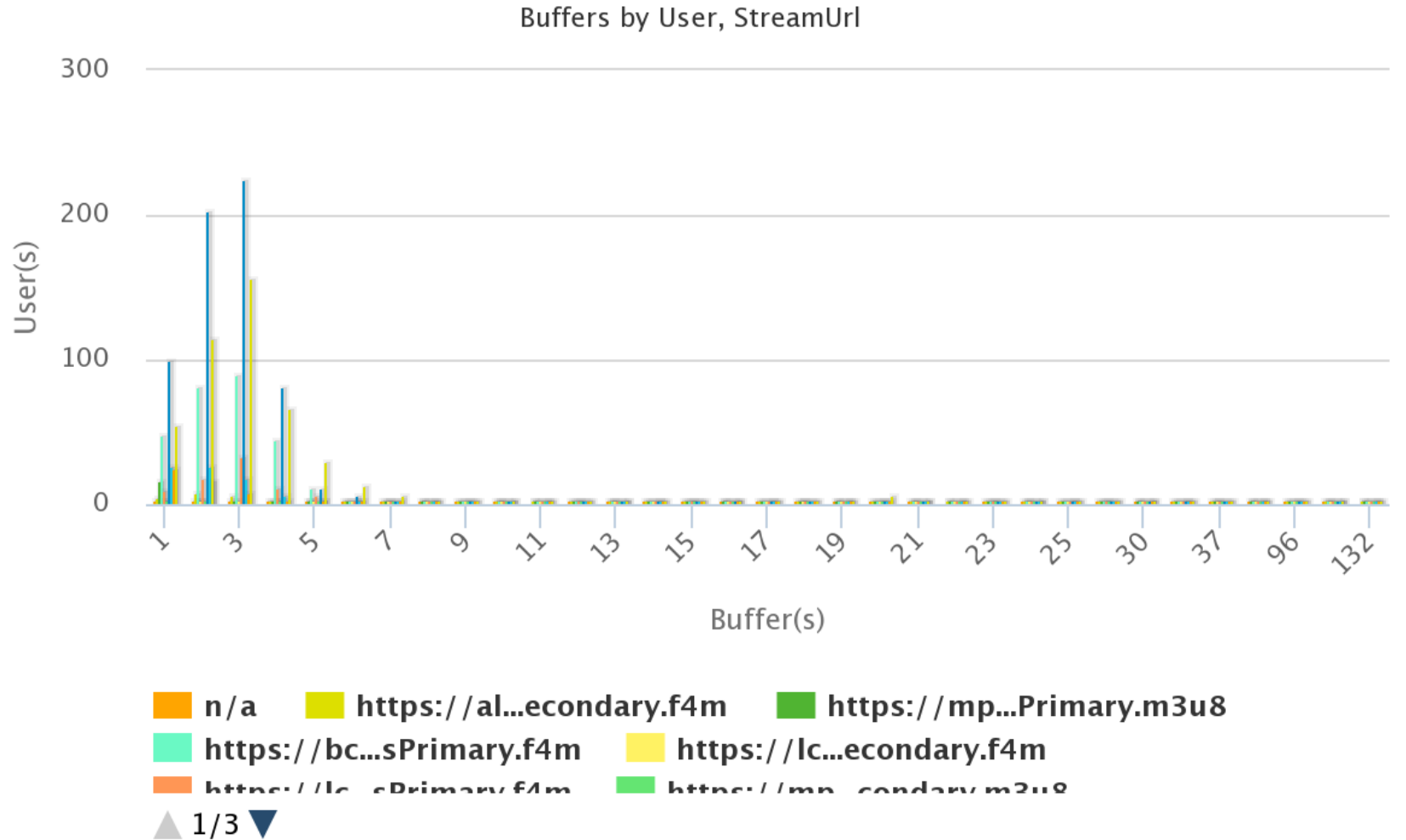
1,400+
Simultaneous Viewers

95% Participant
satisfaction rate

Real-time delivery insights

Clearly identify regions experiencing excessive buffering

Drill down to subnets and individual users to proactively fix issues



Highcharts.com

Questions?

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