

Culture Disconnect Betw Active Army  
+ Reserves whom they train -  
Repair Trust?

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\* "A is for..." Campaign (Advise, Assist etc)

\* Process doc for new leaders every 2 yrs?  
Try to know what it is / improve it.

\* Connect leadership w/ Miss. training

\* Create follow-up touch points post-training  
Feedback survey  
Oppty for positive message  
Trainer feedback