

A group of people in a meeting, with a woman in the foreground smiling and looking at a smartphone. The image is overlaid with a teal gradient.

Sutter Health's mobile app journey

About Sutter Health



Our **not-for-profit** network delivers top-rated personalized care in more than **100 Northern California communities.**



Team Sutter: A Quick Overview

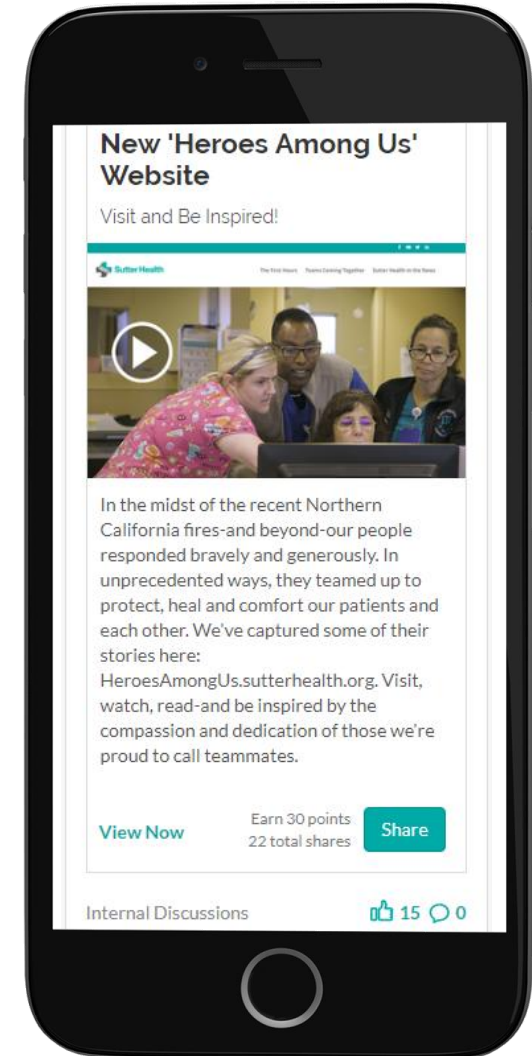
Engage



Inform



Inspire



- Instant two-way conversation
- Invite feedback
- Contests and giveaways
- Stay connected
- Provide information in central location



45% of employees adopted the app!





Ramping up to launch

Q4 2016

Jan. 2017

April 2017

June 2017



Design and build with IT, legal, HR and vendor teams



Soft launch to Marketing, Communications, IT, HR



Formal launch at Manager Event



Roll out to all employees

Right Resources

- Executive sponsor
- Program sponsor
- Program manager
- Content managers
- Content support



Leader Buy-In

- Make a business case
- Identify executive sponsors
- Engage key team leads from legal, HR and IT

