

A stylized, light-colored leaf graphic with multiple pointed lobes, positioned on the left side of the slide.

**“It Needs More
JOKES!”**

or

**10 Tips for Making Any Speaker
Absolutely Hilarious**

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Self-deprecate!

**(There's science behind that
doughnut joke.)**



The Dad Jeans Rule

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Singe, don't burn.

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Stupid. Weird. Hard. Scary.

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**Take it somewhere
unexpected.**

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Connect unrelated things.

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Set up your punchline.

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Put the funniest word **last.**

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If all else fails, borrow.

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End on a zinger.

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