

Ready for the challenge.

September 30, 2016
Edward Ford

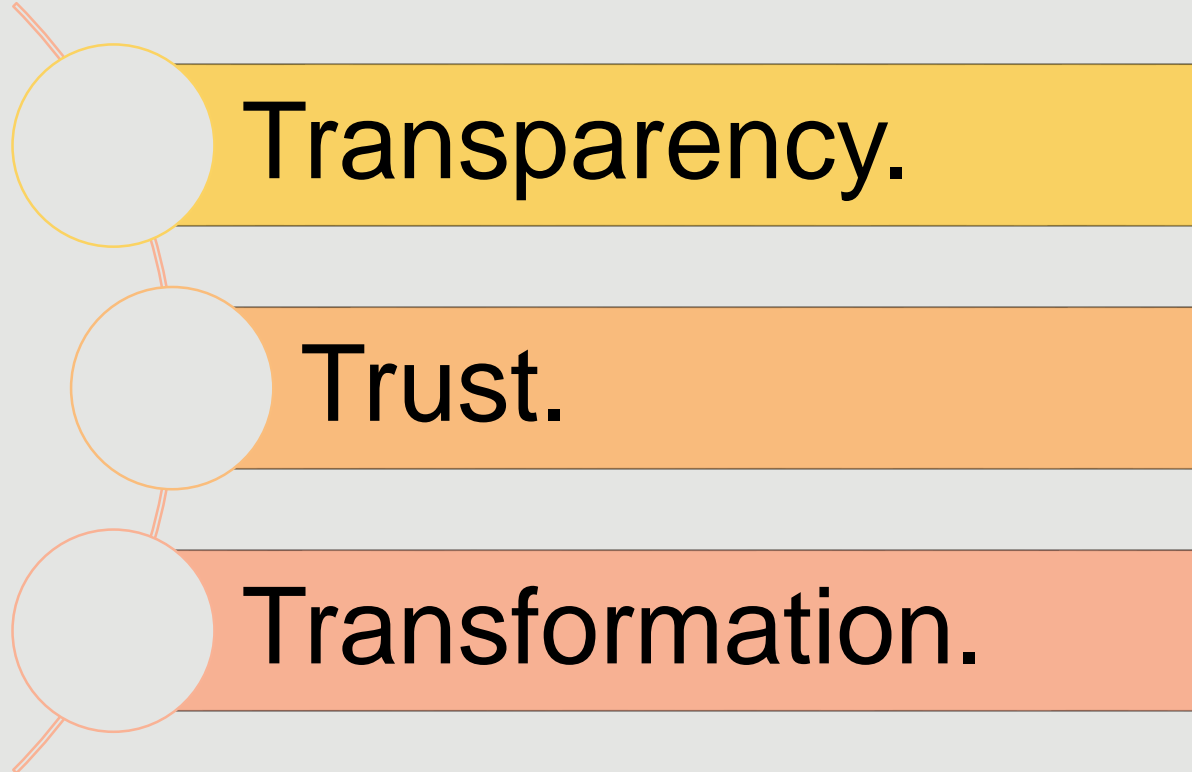


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50 days.

**You learn the most
about yourself and
those around you
when you meet
adversity.**

The community shined when we needed it.



Transparency.

“When we started planning for a potential event, we decided to rip up the old playbook...”

**The faces of
EWA.**



The facts of EWA.

The **Emergency Work Assignment (EWA) Handbook** provides employees with the guidelines, tools and reference materials that can be used prior to, during and at the conclusion of a work stoppage.

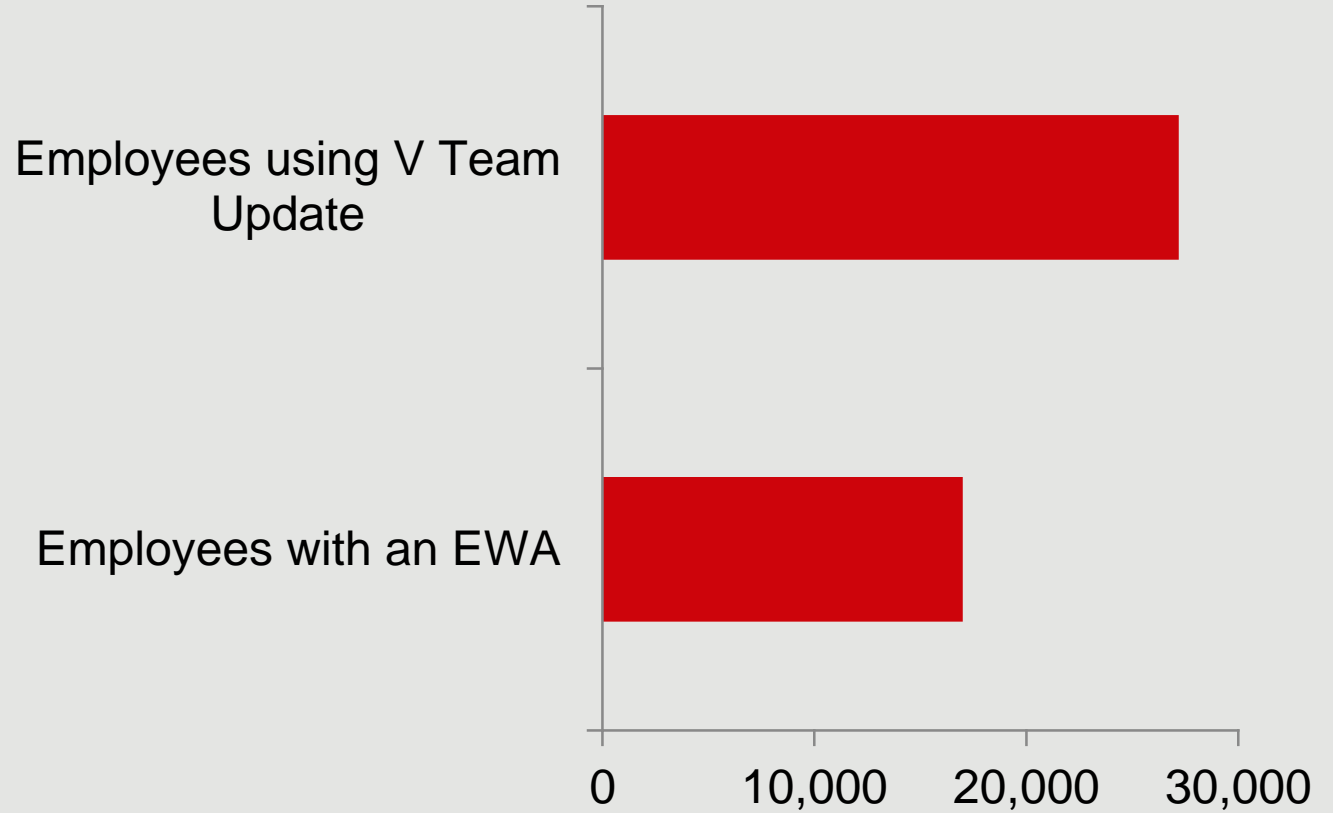
Results

- **44,661 views** from April – June 2016
- **44 updates.**
- **344 comments** all-time.





Trust.





“V Team Update platform became a source of reliable information and support.”

**The place to
be.**



All the way up.

| | Apr 2016 | Mar 2016 | MoM Change |
|-------------------------|-----------|----------|---|
| Registered users | 104,779 | 105,458 |  0.6% |
| Active users | 42,135 | 35,176 |  19.7% |
| Page views | 1,010,017 | 643,854 |  56.9% |
| Interactions | 27K | 30K |  10% |

| | Apr 2016 | Apr 2015 | YoY Change |
|-------------------------|-----------|----------|--|
| Registered users | 104,779 | 78,506 |  33.5% |
| Active users | 42,135 | 26,825 |  57% |
| Page views | 1,010,017 | 738,580 |  36.8% |
| Interactions | 27K | 38K |  28.9% |

Definitions

Registered users

Users who have logged in at least once.

Active users

Users who have viewed at least one document, discussion, blog post, status update, poll video, idea or place overview page in the previous 30 days.

Page view

Browser retrieving and loading a URL.

Interactions

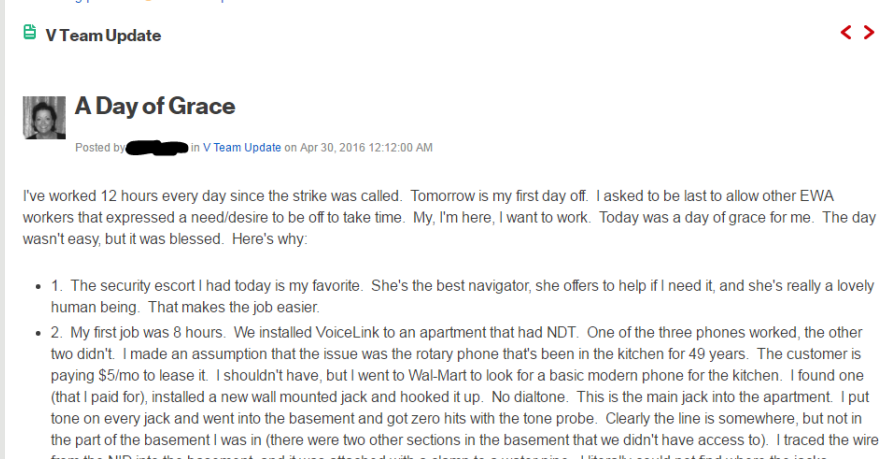
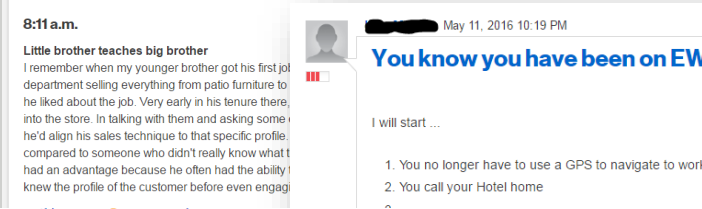
Total of content posted in CrowdAround, total number of likes, rates and votes.

Transformation


-

“I’ve been involved with work stoppages for over 35 years now (from both sides of the line) and I can honestly say that we accomplished more this time than ever before.”



People talking to people.






People talking to people.


 [Redacted Name] May 12, 2016 5:47 AM (in response to Lyle M John)

3. Re: You know you have been on EWA a long time when ??



 

You are home on days off, and you are dreaming "Where do I drop off the cox cable connection"
You are home on days off, and wake up at 2:30AM, thinking you are at the hotel room




Actions  Helpful  Like (18)  Reply


 [Redacted Name] May 12, 2016 5:52 AM (in response to Lyle M John)

4. Re: You know you have been on EWA a long time when ??



 

You can't remember what your job was before the EWA.




Actions  Helpful  Like (90)  Reply


 [Redacted Name] May 12, 2016 5:55 AM (in response to Lyle M John)

5. Re: You know you have been on EWA a long time when ??



 

You can't remember what day it is

Actions  Helpful  Like (87)  Reply

 [Redacted Name] May 12, 2016 6:13 AM (in response to Lyle M John)

6. Re: You know you have been on EWA a long time when ??

Thanks for sharing this. I've experienced all of this and it gave a hearty laugh

Transform a transaction into a delightful experience.

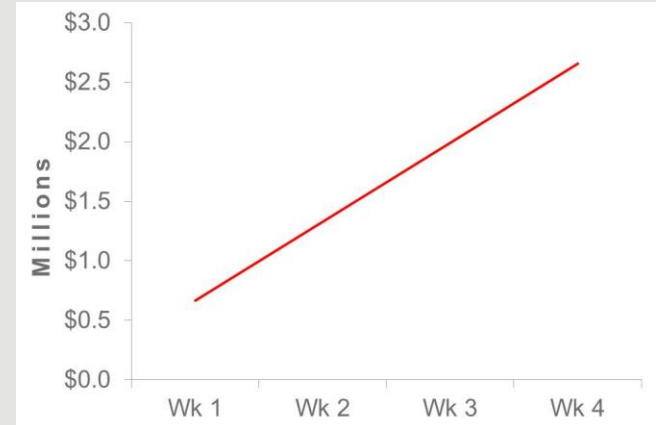
We used the community to give employees the power to determine where they would have to serve.

Swap your emergency work assignment location with another employee.

- Employees get closer to home.
- Company saved money.



119 Swaps.



**The struggle
is real.
And worth it.**



Thank you.